

## **EDS BUSINESS SCHOOL, Malaysia**

EDS Business School is an accredited and international award winning organization, founded by Dato' Dr. Ben Lee in 2002. It has rapidly become the premier training and executive development agency in the Asia-Pacific Region, satisfying a rapidly growing demand for skills development training among academia, business leaders, professionals, engineers, and executives.

EDS Business School has 16 years of proven track record in transforming more than 5,000 CEOs, MDs, GMs, Managers and Executives from major MNCs, Public Listed Companies and Organizations through its EDS International Residential Executive Development Seminars and training workshops as pathway toward earning the Master and PhD degree qualification.

EDS Business School is accredited by Accreditation Service for International Schools, Colleges and Universities (ASIC), UK with Premier Status, and for the period 2018 – 2022.

EDS Business School currently operates in Bangkok, Thailand and with Recruitment Office in Kuala Lumpur and Penang. It also has authorized representatives based in the following countries:

- Ho Chi Minh City, Hanoi, Rach Gia and Danang in Vietnam;
- Yangon, Nay Pyi Taw and Mandalay in Myanmar;
- Tacurong City, Palawan and Ifugao in Philippines
- Kumanovo, Macedonia
- Singapore

### **Directors and Officers**

- **Dato Dr Ben Lee**, Managing Director and President
- **Professor Dr Premkumar**, Chief Academic Adviser
- **Mr. Kenny Lee**, Business Development Director
- **Datin Ang Gook Lan**, Executive Director
- **Ms. Tan Lay Khoon**, Registrar
- **Ms. Lee Shyan**, Special Project Director
- **Ms. GE Ang**, Finance Officer
- **Ms. SY Tan**, Student Affair Officer

## **Board of Governance**

### **Dato' Dr Mustaffa Kamal**

- Member Of Senate, Parliament Malaysia (2009 – 2012)
- CEO, Penang International Islamic Technology College (KITAB)
- Board Members Of Penang Green Council

### **Mr. Francis Chen Chin Song**

- Secretary General, Study Penang Council
- Founder & Executive Director, IPK College, Penang

### **Professor Dr Nelson T. Binag, PhD**

- President Emeritus, Sultan Kudarat State University, Philippines

### **Professor Dr Tirso A. Ronquillo, PhD**

- President, The Philippine Association of State Universities and Colleges (PASUC)
- University President, Batangas State University, Philippines
- Graduate of Akamai University's PhD in Management

### **Dr. Tin Ma Ma Soe, PhD**

- Myanmar Renown Human Resource Consultant/Trainer
- Outstanding Business Women in Myanmar
- Graduate of Akamai University's PhD in Management

### **Mr. Chen Zhongwen, PhD**

- Successful businessman and Property Developer in Zhejiang, China

### **Dr. Ho Hai Bang**

- President and Founder, Global International School, Vietnam
- Also Successful Entrepreneur owning numerous F & B outlet in Australia

### **Mr. Peter Lee**

- Chairman, Googolplex Holding Berhad
- Renown Public Speaker in Asia-Pacific

## **About Bachelor of Education**

People of all nations are interested in education and the quality of their schools. In many ways, a nation's progress is often equated with the success of its educational system and educational leaders. People expect their schools to assist their young to become well educated citizens and the future leaders of their society and they rely upon their schools to guide their young people through

life's chances in a way that will mold their lifelong attitudes and skills in effective preparation for their life's challenges. On that basis, Akamai University sets the highest of standards for its programs in educational leadership, appoints the most well-prepared faculty members, and designs the very best curriculum for its participants.

### **Minimum Entry Requirements**

Bachelor of Education applicants must have a diploma (or equivalent) in a relevant discipline or the equivalent in formal professional training and advanced professional certifications with several years of progressively more responsible education and training related experience. As a ground rule, mature adults should have approximately 5 years of education-related work experience.

Bachelor in Education with major in Educational Leadership:

Degree Requirements: 30 credits above the minimum entry requirements, as listed below:

#### **Core Modules (9 credits)**

Complete each of the following three modules:

EDU 501: Leadership in Educational Institutions (3 credits)

EDU 553: Quality Assurance in Education (3 credits)

EDU 546: Models of Teaching and Learning (3 credits)

#### **PLUS: Major Concentration (21 credits)**

Complete seven (7) modules, selected from the following:

EDU 504: Human Resource Management in Education (3 credits)

EDU 509: Field Study in Educational Leadership (3 credits)

EDU 520: Introduction to Educational Administration and Governance (3 credits)

EDU 523: Managing Educational Resources (3 credits)

EDU 527: The School Principalship (3 credits)

EDU 540: A Comprehensive Introduction to Curriculum (3 credits)

EDU 552: Informed Decision-Making in Education (3 credits)

EDU 561: Handling Social Problems in Education (3 credits)

EDU 591: Professional Portfolio Project (3 credits)

Duration: 12 months minimum

### **World Class MBA and PhD Programs**

Through its cross-border partnerships with universities and colleges, EDS has become a respected

provider of World Class Executive Training and affordable residential support seminars for working professionals pursuing Master's or Doctoral degree programs.

### **MBA in General Management**

#### ➤ **Core Modules (64 ECTS)**

- Project Management (8 ECTS)
- Financial Management (8 ECTS)
- Strategic Management (8 ECTS)
- Human Resource Management (8 ECTS)
- Marketing Management (8 ECTS)
- Creating a World Class Organization (8 ECTS)
- Supply Chain Management (8 ECTS)
- Human Capital Development (8 ECTS)

Plus: **Action Research Paper (8 ECTS)**

### **MBA in HR and Talent Management**

#### ➤ **Core Modules (48 ECTS)**

- Project Management (8 ECTS)
- Financial Management (8 ECTS)
- Strategic Management (8 ECTS)
- Human Resource Management (8 ECTS)
- Marketing Management (8 ECTS)
- Creating a World Class Organization (8 ECTS)

Specialize Modules (24 ECTS)

- HR Transformation in Industry 4.0 (4 ECTS)
- HR Scorecard for Effective Human Capital Management (4 ECTS)
- Strategic Talent Recruitment, Selection and Employer Branding (4 ECTS)
- Human Capital Development: Design and Analyses (4 ECTS)
- Human Capital Development: Assessment and Management (4 ECTS)
- Cross Generation Talent Management (4 ECTS)
- Aligning Talent Management to Business Strategy (4 ECTS)

### **MBA in Logistics and Supply Chain Management**

#### ➤ **Core Modules (48 ECTS)**

- Project Management (8 ECTS)
- Financial Management (8 ECTS)
- Strategic Management (8 ECTS)

- Human Resource Management (8 ECTS)
- Marketing Management (8 ECTS)
- Creating a World Class Organization (8 ECTS)

➤ **Specialize Modules (24 ECTS)**

- Competitive drivers of Supply Chain (4 ECTS)
- Supply Chain Management essentials (4 ECTS)
- Managing Customer and Supplier Relationships (4 ECTS)
- Industry 4.0 and the Role of IT in Managing Supply Chain effectively (4 ECTS)
- Strategic Procurement and Purchasing (4 ECTS)
- Logistic and Supply Chain Management in the Manufacturing and Service Industry (4 ECTS)

**Master of Arts in Education (M.A.Ed.)**

➤ **Core Modules (64 ECTS)**

- EDUC510 – Educational Philosophies: An Overview
- EDUC520 – Curriculum & Instruction Planning & Development
- EDUC530 – Dimensions of Learning: Application in Classroom
- EDUC540 – Assessment in Education: Measurement & Evaluation
- EDUC550 – Psychology of Learning: Lessons from Cognitive Psychology
- EDUC560 – Educational Technology: The 21st Century Classroom
- EDUC570 – Classroom Dynamics and Behavior Management
- EDUC580 – Managing Personality for Educators

**Action Research Paper (16 ECTS)**

- EDUC590 – Educational Research

**MBA in Business Transformation and Startup**

➤ **Core Modules (40 ECTS)**

- Accounting Information for Decision Making (8 ECTS)
- Financial Strategies to Maximize Shareholder Value (8 ECTS)
- Aligning Talent Management to Business Strategies (8 ECTS)
- Managing Business Growth and Financial Risk (8 ECTS)
- Creating a World Class Organization (8 ECTS)

➤ **Specialize Modules (24 ECTS)**

- Managing Disruptive Innovation (8 ECTS)
- Creating a New Business Model (8 ECTS)
- Business Case on Innovation and Entrepreneurship (8 ECTS)

Plus: **Business Project (8 ECTS)**

Students can choose from two options:

1. A business project performed in a group of 3 to 5 people presented before a panel of academics and investors.
2. A business project that consists of a real project presented to a panel of academics and investors to whom solo projects are submitted.

## **Akamai University**

### **Master of Business Administration**

#### **Core Modules (Required: 27 credits)**

Mastering Strategic Planning and Implementation (9 credits)

MB 548: Strategic Planning & Implementation (3 credits)

MB 584: Creating a Sustainable World Class Organization (3 credits)

MB 550: Logistics & Supply Chain Management (3 credits)

Mastering Essential Management Skills (9 credits)

MB 536: Marketing Management (3 credits)

MB 583: Strategic Human Resource Management (3 credits)

MB 571: Customer Relationship Management (3 credits)

Mastering Business Finance and Investment Skills (9 credits)

MB 535: Financial Management (3 credits)

MB 593: Managing Risk & Investment Strategies (3 credits)

MB 546: Project Management (3 credits)

#### **PLUS: Master Project (Required: 13 credits)**

RES 500: Master Project Preparation (2 credits)

RES 885: Master Project Proposal (4 credits)

RES 890: Thesis Project (6 credits)

EXM 895: Oral Review of Project (1 credits)

### **Master of Science in HR and Talent Management**

Core Modules (Required: 27 credits)

Certified Human Capital Specialist Program (CHCS) (9 credits)

THR 501: Competencies for Transformational Human Capital Leadership

THR 502: HR Scorecard for Effective Human Capital Management

THR 503: Human Capital Accounting

Certified Talent Management Specialist Program (CTMS) (9 credits)

THR 504: Aligning Talent Management to Strategy

THR 505: Cross Generation Talent Management

THR 506: Strategic Talent Recruitment, Selection and Employer Branding

Certified Human Performance Specialist Program (CHPS) (9 credits)

THR 507: Human Capital Development Design and Analyses, Assessment and Management

THR 508: Creating a World Class Organization

THR 509: Strategic Performance Management - KRA and KPI

PLUS: Master Project (Required: 13 credits)

RES 500: Master Project Preparation (2 credits)

RES 885: Master Project Proposal (4 credits)

RES 890: Thesis Project (6 credits)

EXM 895: Oral Review of Project (1 credits)

## **Euro College University**

### **Master of Business Administration**

MB201 Research Methodology

MB202 Business Modelling

MB203 Management of Information Systems

MB204 International Trade and Finance

MB207 Organisational Theory and Development

MB208 Global Planning

MB209 Financial Planning

MB212 Multinational Business

MB213 Foundation of Leadership and Teamwork

MB214 Cultural Studies in Business

MB220 Master Thesis

## **Doctorate Program**

### **European International University**

#### **Doctor of Philosophy by Research**

Phase 1: Dissertation Tutorial I - Basic Research Methods

Phase 2: Dissertation Tutorial II - Literature Review

Phase 3: Dissertation Tutorial III - Research Presentation

Phase 4: Doctoral Comprehensive Review

Phase 5: Dissertation Proposal Process

Phase 6: Conduct of Dissertation Project

Phase 7: Oral Review of Dissertation

### **Ph.D Research Competency Workshop**

The topic cover includes:

- Basic Choices in Research Design
- Qualitative and Case Study Research
- The Process of Quantitative Data Analysis
- Guidance on Research Proposal
- Findings and Discussion

### **Akamai University**

Phase 1: Dissertation Tutorial I - Basic Research Methods

Phase 2: Dissertation Tutorial II - Literature Review

Phase 3: Dissertation Tutorial III - Research Presentation

Phase 4: Doctoral Comprehensive Review

Phase 5: Dissertation Proposal Process

Phase 6: Conduct of Dissertation Project

Phase 7: Oral Review of Dissertation

### **International Advanced Leadership and Management Program**

Centered in Penang and Bangkok, EDS delivers an international platform of executive development seminars and activities for business leaders to access advanced management and leadership learning, and opportunities for global networking.

### **International University Leadership Colloquium**

As an international platform for communication and networking among university and college leaders, EDS provides the International University Leadership Colloquium. For the ultimate purpose of focusing upon improvement of educational quality, advancement of teaching and learning pedagogy, furthering faculty development, expanding curriculum offerings, partnering in dual degree awards; and the transfer of knowledge and technology worldwide.

### **Affiliate Campus Status**

EDS Business School has established formal education affiliations with Euro College, Macedonia; Akamai University, Hilo, Hawaii; Malaysia University of Science & Technology; University of Selangor, Malaysia; American Heritage University of Southern



California, USA and Ifugao State University, Philippines. Through these affiliations, EDS is authorized to provide student support services and coordinate tutorial seminars via executive open learning for students pursuing Bachelor's, Master's and Doctoral programs.

### **EDS Business Academy Accredited Premier Status by ASIC**

EDS Business Academy Sdn Bhd is accredited by Accreditation Service for International Schools, Colleges and Universities (ASIC), UK. EDS has earned **Premier Status** with ASIC for its commendable grades in the followings areas:

- A. Premises and Health & Safety
- B. Management and Staff Resources
- C. Learning and Teaching; Course Delivery
- D. Quality Assurance and Enhancement
- E. Student Welfares
- G. Marketing and Recruitment



Period of Accreditation: 14th May 2018 to 13th May 2022.

ASIC accreditation helps students and parents make a more informed choice and will also help a school, college, university, training provider or distance education provider, demonstrate to the international student body that they are a high quality institution.

ASIC is recognised by UKVI in UK, is a member of the CHEA International Quality Group (CIQG) in USA and is listed in their International Directory, is a member of the BQF (British Quality Foundation), are affiliates of ENQA (European Network for Quality Assurance) and are institutional members of EDEN (European Distance and E-Learning Network).”

### **Global Recognition & Awards for EDS**

- “Leadership Excellence Award in Cross-Border Education 2010”, Award for outstanding contributions to international executive training and networking leadership among higher education institutions by the Philippines Association of State Universities and Colleges (PASUC-IV) in Laguna State Polytechnic University, Philippines (20-1-2010)
- “Global HRD Excellence Award 2009-10”, Award for Outstanding Contribution to the Cause of Education by World HRD Congress in Mumbai, India (12-2-2010)
- “Asia’s Best B-School Awards” by CMO Asia in Suntec, Singapore (23-7-2010)
- “Leadership Excellence Award in Cross Border Education” by Philippines Association of State Universities and Colleges, Manila, Philippines (20-10-2010)
- “World Educational Congress’s Asia Awards”, Educational Institute with the Best Academic and Industry Interface (25-9-2011)
- “Innovative Leader Award in Cross-Border Education” by World Education Congress for Global Awards for Excellence in Education, Leadership and Teaching in Mumbai, India (28-6-2013)